

# Corporate Sponsorship

Prospectus







# A Message from the CEO

At MASP, we believe that corporate partnerships are an important catalyst for positive social change, and we are delighted to introduce our Corporate Sponsorship Prospectus.

We invite organisations who are interested in making a positive difference in our community, to join us as MASP Sponsors. To provide all organisations with the opportunity to participate in driving meaningful and positive change, MASP has developed four corporate sponsorship tiers. Each tier includes a range of promotional and communication opportunities to benefit participating organisations. For further information about these benefits, please see the attached prospectus.

This opportunity extends beyond collaboration; it is a commitment to social responsibility and to growing our community. Your participation will enhance your corporate image and position your organisation as a driving force for positive change and as a fully engaged corporate citizen.

MASP is a respected community service organisation that has been in operation for almost thirty years. MASP delivers: services and programs that address the housing crisis, safe spaces for families and individuals experiencing family violence, support for vulnerable children and young people, and residential care services. MASP is committed to making a lasting impact and improving the lives of all members of our community. MASP's people are working consistently and effectively to make visible progress towards transformative social change.

Are you up for an undeniably rewarding journey? Would you like to make a real difference? If so, we at MASP would love to speak about how with you as a MASP Sponsor, we can work together to drive social change and deliver effective solutions.

*Vincent Wilson*

# Mallee Accommodation & Support Program



Mallee Accommodation & Support Program (MASP) is a dedicated not-for-profit organisation committed to providing comprehensive support and assistance to individuals and families in the Mallee region. With a holistic and client-centered approach, MASP empowers individuals, strengthens families, and fosters a more inclusive and supportive community. **We believe in creating a positive impact that resonates beyond the present, uplifting the lives of those in need.**

MASP is committed to serving those who need us most. We focus first on services not provided by others, and on individuals at risk of falling through the cracks. We see youth as our future, and strong families as their greatest chance of success. We aim to lift up communities, empower real change, and support individuals to live their best lives. We are a trauma informed organisation with a therapeutic model of care, committed to cultural safety, community wellbeing, and empowerment.

MASP provides a range of services to the local government areas of Mildura, Swan Hill, Buloke, and Gannawarra in Victoria, along with the shires of Wentworth and Balranald in New South Wales.

We welcome engagement with communities that neighbour these zones, and are committed to improving outcomes for clients right across the region. If we can't help you, we know people that can.

**MASP is committed  
to serving those  
who need us most.**



# Our Services and Programs

## Family Safety

Family violence is a critical issue across our communities. MASP's Family Safety programs focus on creating safe environments for families. We offer crisis accommodation, domestic violence support, and counselling services. We aim to provide avenues and support to those experiencing or at risk of, family violence.

### Annually, MASP Family Safety team supports:

**4,000+** individuals through MASP's Orange Door

**3,000+** children by Child Assessments completed by The Orange Door

**1,500+** families by providing Family Violence Assessments completed by The Orange Door

**10+** children who engage with Restoring Relationships program

## Homelessness Support

Housing insecurity is a significant issue across the Mallee: from people rough sleeping, couch surfing, living in caravan parks, or experiencing complete homelessness without a roof over their heads. In our Homelessness Support program, MASP provides emergency housing, outreach support, and assistance finding stable housing solutions.

### Annually, MASP Homelessness Support team supports:

**500+** young people and adults through MASP's Housing Access Programs in both Victoria and NSW

**3,000** individuals by providing free nutritious meals

## Children, Youth & Families

We see children and young people as our future and strong families as their greatest chance of success.

MASP's Children, Youth & Families programs aim to nurture the development and well-being of the region's youth. We offer a wide range of services, including youth engagement programs and family support, to empower our young people to lead successful, fulfilling lives.

### Annually, MASP Children, Youth & Families team supports:

**60+** families through our family service programs

**120+** young people through our youth service programs

Children & young people who on average spend **4,500+** nights in foster care

## Residential Services

Our Residential Services provide a haven for individuals with complex support needs. We offer supervised residential care, respite care, and disability support services, focusing on enhancing the quality of life and promoting independence.

### Annually, our MASP Residential Services team provides:

**2,000+** nights in residential care supporting young people

**2,000+** nights of accommodation in Supported Independent Living

## Social Housing

MASP plays a crucial role in providing stable housing options through our Social Housing programs. We aim to ensure that everyone in the Mallee region can access safe, affordable, and sustainable housing.

MASP's ambition to increase the number of social housing properties available in the Mallee has resulted in several successful funding submissions. MASP continues proactively seeking funding and partnership opportunities to empower our community to be free from homelessness, abuse, poverty and disadvantage.

### Annually, MASP in Social Housing provides 31 properties available during the financial year, which support:

**40+** people throughout the financial year

**12+** families in finding accommodation

A photograph of a man with a full beard and a dark cap worn backward, smiling broadly. He is wearing a blue t-shirt and a light-colored apron. The background is blurred, showing other people in a kitchen or food service environment.

**Join us today in  
empowering our  
community to be free  
from homelessness,  
abuse, poverty and  
disadvantage.**



# Corporate Sponsorships

At MASP, we believe in the power of corporate partnerships to transform communities. We offer four exciting corporate sponsorship tiers, ensuring every company can make a meaningful impact while enjoying valuable benefits.

Your partnership matters, and together, we'll make a lasting difference, putting an end to homelessness, family violence, and disadvantage. With your support, we'll deliver measurable outcomes for our clients and communities, maximising our impact by focusing on what we do best.

## ■ Bronze Sponsorship

**To be recognised as a MASP Bronze Sponsor, we are seeking sponsorship to the value of \$5,000 per year, including GST.**

Become a Bronze sponsor and gain recognition for your contribution to MASP's purpose. Enjoy perks like website acknowledgment, social media mentions, and visibility in event programs.

## ■ Silver Sponsorship

**To be recognised as a MASP Silver Sponsor, we are seeking sponsorship to the value of \$15,000 per year, including GST.**

Step up to Silver sponsorship for increased visibility and recognition. You'll receive all Bronze benefits, plus prominent logo placement, exclusive event invitations, and chances to collaborate on impactful initiatives.

## ■ Gold Sponsorship

**To be recognised as a MASP Gold Sponsor, we are seeking sponsorship to the value of \$30,000 per year, including GST.**

Go for Gold and stand out as a major supporter of our cause. In addition to Silver benefits, enjoy exclusive branding opportunities, priority access to events, and tailored partnerships aligned with your corporate goals.

## ■ Platinum Sponsorship (Customised)

**Our Platinum tier offers flexibility and personalisation. We'll work with you directly to create a unique sponsorship package tailored to your needs and preferences.**

Enjoy extensive recognition, exclusive benefits, and a deep, impactful relationship with MASP.

# Sponsorship Benefits

<b>Platinum Sponsorship</b> (Customised)	<b>Gold Sponsorship</b> (min. \$30,000 per year)
<b>Prominent Brand Visibility</b> <ul style="list-style-type: none"> <li>✓ Logo placement on the organisation's website homepage</li> <li>✓ Prominent recognition in event materials, such as banners, brochures, and signage</li> </ul>	<b>Prominent Brand Visibility</b> <ul style="list-style-type: none"> <li>✓ Logo placement on the organisation's website and event materials</li> <li>✓ High visibility in promotional materials and press releases.</li> </ul>
<b>Speaking Opportunities</b> <ul style="list-style-type: none"> <li>✓ Exclusive speaking opportunities at key events or conferences</li> <li>✓ Customised content creation or a dedicated session to highlight the sponsor's expertise</li> </ul>	<b>Speaking Opportunities</b> <ul style="list-style-type: none"> <li>✓ Opportunity to speak or present at select community events or workshops</li> </ul>
<b>Marketing Initiatives</b> <ul style="list-style-type: none"> <li>✓ Collaborative marketing campaigns to promote the sponsor's involvement</li> <li>✓ Social media shout-outs and promotion across the organisation's social channels</li> </ul>	<b>Marketing Initiatives</b> <ul style="list-style-type: none"> <li>✓ Collaborative marketing efforts, including co-branded content and campaigns</li> <li>✓ Social media mentions and promotion</li> </ul>
<b>Networking &amp; Special Events Access</b> <ul style="list-style-type: none"> <li>✓ Invitations to special VIP events and meetings with community leaders or board members</li> <li>✓ Priority access to networking opportunities and high-profile community events</li> </ul>	<b>Networking &amp; Special Events Access</b> <ul style="list-style-type: none"> <li>✓ Access to exclusive events and meetings with community leaders</li> <li>✓ Priority networking opportunities</li> </ul>
<b>Recognition and Awards</b> <ul style="list-style-type: none"> <li>✓ Awards or plaques recognising their platinum-level support and commitment</li> </ul>	<b>Recognition and Awards</b> <ul style="list-style-type: none"> <li>✓ Certificates or awards acknowledging their gold-level sponsorship</li> </ul>

For further information, visit [www.masp.org.au](http://www.masp.org.au)

<b>Silver Sponsorship</b> (min. \$15,000 per year)	<b>Bronze Sponsorship</b> (min. \$5,000 per year)
<b>Prominent Brand Visibility</b> <ul style="list-style-type: none"> <li>✓ Logo placement on the organisation's website and event materials</li> <li>✓ Recognition in promotional materials</li> </ul>	<b>Prominent Brand Visibility</b> <ul style="list-style-type: none"> <li>✓ Logo placement on the organisation's website</li> <li>✓ Inclusion in event materials</li> </ul>
<b>Speaking Opportunities</b>  N/A	<b>Speaking Opportunities</b>  N/A
<b>Marketing Initiatives</b> <ul style="list-style-type: none"> <li>✓ Inclusion in collaborative marketing campaigns.</li> <li>✓ Social media mentions and shares</li> </ul>	<b>Marketing Initiatives</b> <ul style="list-style-type: none"> <li>✓ Periodic social media mentions.</li> </ul>
<b>Networking &amp; Special Events Access</b> <ul style="list-style-type: none"> <li>✓ Access to select community events and networking opportunities.</li> </ul>	<b>Networking &amp; Special Events Access</b> <ul style="list-style-type: none"> <li>✓ Invitation to select community events and networking opportunities</li> </ul>
<b>Recognition and Awards</b> <ul style="list-style-type: none"> <li>✓ Certificates or awards acknowledging their silver-level sponsorship</li> </ul>	<b>Recognition and Awards</b> <ul style="list-style-type: none"> <li>✓ Certificates or awards acknowledging their bronze-level sponsorship</li> </ul>

Other sponsorship opportunities may be available in consultation with the event organisers through the contact details at the end of this prospectus.

# Other ways to get involved with MASP

Your contribution can have a profound impact on our ability to provide crucial services to those in need.

**We offer several dedicated funds for you to choose from:**



## **MASP Homelessness Support Fund**

This fund assists individuals and families experiencing homelessness. Your donations will provide material aid for essential supplies like bedding, emergency accommodation and food support. We'll also use this fund to bridge gaps in government funding for outreach initiatives.



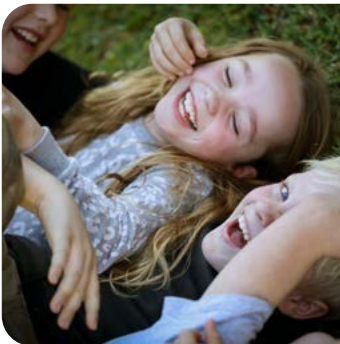
## **MASP Housing Development Fund**

Contributions to this fund aid in developing social housing projects, helping to create sustainable and affordable housing options for the community. Your contribution will support activities like land acquisition, housing construction, and renovations to provide better housing options for individuals and families.



For further information, visit [www.masp.org.au](http://www.masp.org.au)

One vital way to support MASP is through fundraising and donations. Your involvement in these funds not only transforms lives but also strengthens the fabric of our community.



### MASP Family Safety Fund

Support this fund to enable MASP to assist survivors of domestic violence and ensure their safety, recovery, and well-being. Your donation will be used to fund preventive programs and offer material aid to those not eligible for government-funded support. Together, we can create safer environments for vulnerable families.



### MASP Youth Support Fund

Contributions to this fund directly empower the youth of the Mallee region, offering programs, mentorship, and opportunities for personal growth. This fund provides material aid, mentoring program support, and other necessary assistance for youth clients, helping them thrive and achieve their full potential.



## Contact for Sponsorship & Fundraising

**Charmaine Calis** | Director of Corporate Services | Email: [ccalis@masp.org.au](mailto:ccalis@masp.org.au) | Mobile: 0447 560 996

**“The mentoring experience was full of laughs and always lifted my mood. The trip was so rewarding and to see the change in the kids was amazing. They all just opened up to us and their whole outlook changed over the week. I think the kids realised that the program was a safe and judgement-free space where they could just be themselves. The walking was the tool, but the program was about so much more than that”.**

~ MASP Youth Mentoring Program



**Your partnership matters,  
and together, we'll make  
a lasting difference.**

Expression of Interest Form and further  
information about Corporate Sponsorship  
Packages can be found here.



visit [www.masp.org.au](http://www.masp.org.au)

